



## Graphic Design 1

### Semester One Overview:

This course will explore the elements and principles of art with today's ever-increasing need of knowledge regarding art technology. This class will utilize computer software, such as Adobe Illustrator, in creation of original artwork. Some basic Photoshop and digital camera skills will be introduced. This is a class for the student who desires to explore their art in a computer-based medium and for future career paths in design.

- **Unit 1: Introduction to Graphic Design**
  - Design Elements
  - Thumbnails/Roughs/Comps
  - Typography
- **Unit 2: Adobe Illustrator**
  - Tools
  - Navigation
  - Features
  - Practice
- **Unit 3: Logo Design**
  - Synectic Design
  - Fonsters
  - Logo Project
- **Unit 4: Gift Card Design**
  - Target Audience
  - Theme-Based Design
  - Composition