



Building Stronger Communities via
Secure, Equitable Engagement



ParentSquare is made for the modern world.

With ParentSquare you can...

- 1. UNIFY** all communication tools used in your classrooms, sites, and district, with oversight throughout
- 2. UPGRADE** your basic communications with bundled-in features like Forms & Permission Slips, Appointment Sign Ups and more
- 3. SOLVE ISSUES** around sending Urgent Alerts, Report Cards and Attendance Notices



Email, Text, Push Notifications, Voice Calls



Text



Email



Push
Notifications



Voice Calls



Social



Website



iOS App



Android App



School & District-Wide Alerts

Early release today, Jan 14. Please remember to pick your child up at noon.

English Spanish

Text Message Enter the text message that will be sent (300 characters remaining)

Voice Message Record the voice message that will be played

Text-to-Speech Message Record Message ▾

Send Email

- Record on your phone
- Record on your computer
- Upload pre-recorded message

Urgent Alert

Recipients
Rincon Point School

Choose from Message Library

Select message... ▾

Create new message

Cancel Send Urgent Alert

Text Message, App, Social

Your text message goes out as app notification and on Twitter and Facebook as well.

Voice Call

Most people prefer receiving a text message. Smart Alerts lets you deliver voice calls only when a text fails.

Email

You can choose to notify via text, voice, email or any combination.

Flexible Recipient List

Send to unlimited groups including auto creation of ELL, FRL and language groups for your District.



Sharing Everyday Activities

We had so much fun at the Art Museum today...



The screenshot displays the ParentSquare interface for Lincoln Elementary School. The website view shows a post titled "Lincoln Mustangs Represent at the Special Olympics" with three photos and a comment from Emie Magglo. The mobile app view shows a notification for "Fechas importantes K" from Jacob Lincoln, with a photo of a classroom group.

Everyday Posts

School administrators, designated staff members, teachers and authorized parent leaders can all post news and announcements every day keeping parents in the know.

Share Pictures and Files

Give parents a window into the school and classroom by sharing pictures, videos and forms and flyers.

Two-Way Communication

Allow parents to provide comments and appreciations (private and no comment options available) creating the important feedback loop so parents can stay engaged.

Mobile Platform

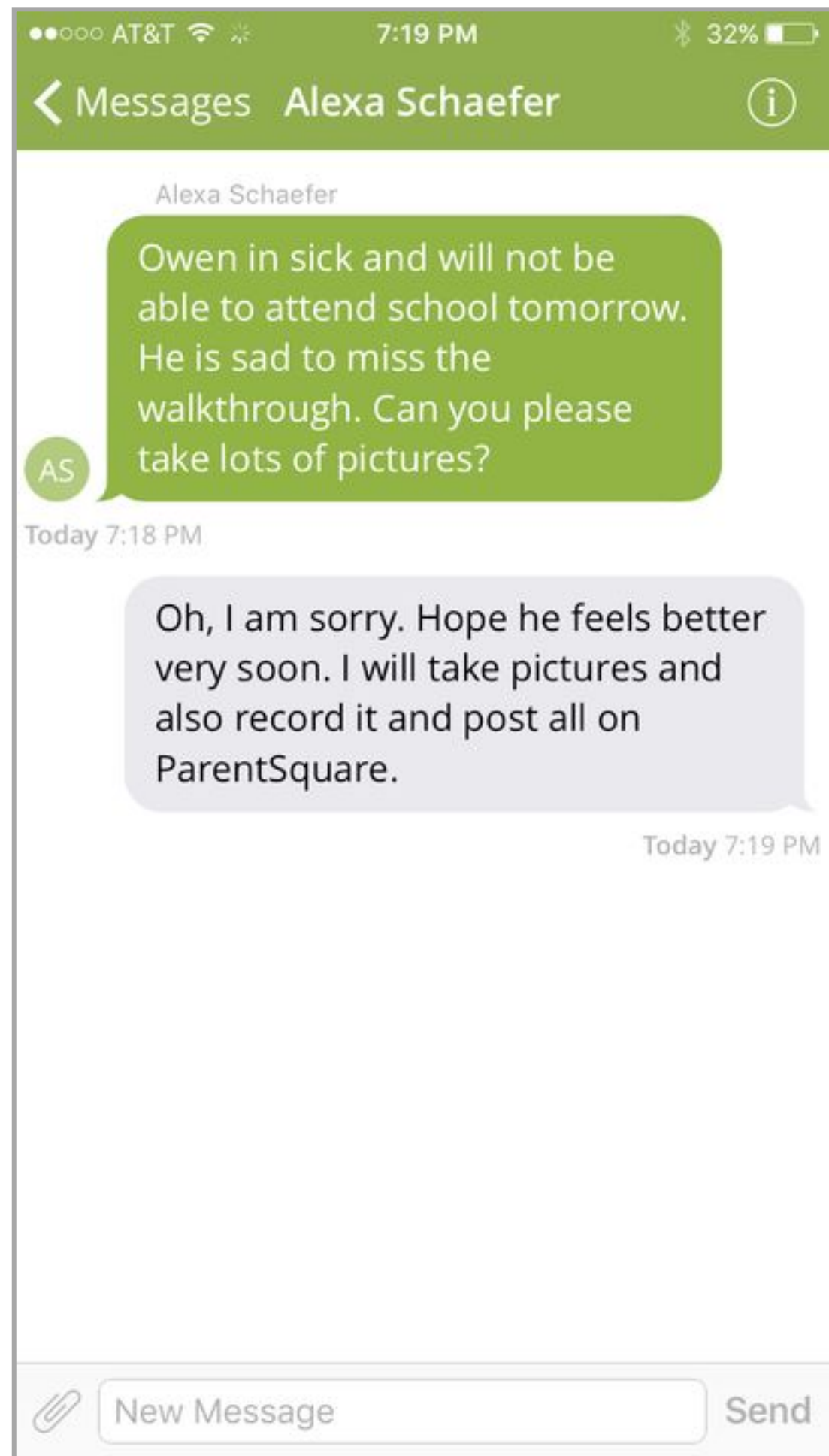
ParentSquare App is available both for the iOS and Android, allowing schools to post messages and parents to access messages on the go from anywhere.



Direct Messaging

Ask him to come see me anytime before or after school or during recess. You can also ask him to visit ...

James is having some trouble understanding the new Math unit. Can you suggest some videos or websites?



Instant Real-Time Chat

Send and receive direct instant messages over text, email, web or app.

Quickly Select Recipients

Teachers can easily select all parents associated with a student by picking student names. You can also search by name, email or phone number to add a recipient.

Send Privately or as Group

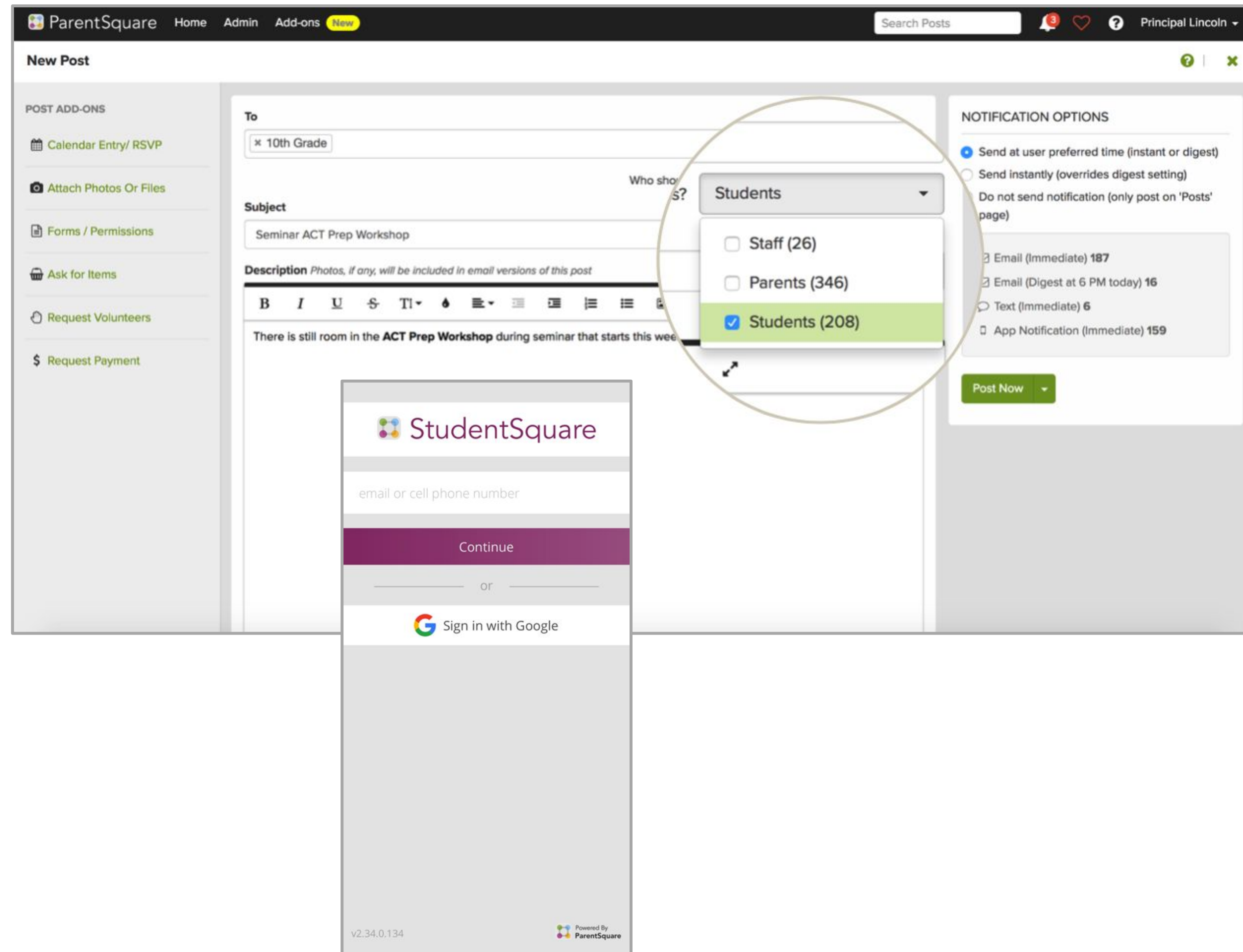
Send a single message privately to all recipients (BCC) or hold a group conversation, for instance, with parents, teacher and counselor.

Real-Time Two-Way Translation

All messages are two-way translated. A teacher can write message in English and it will get delivered in Spanish to a Spanish speaking parent and vice-versa.



StudentSquare: Secure Communication with Students



Student Access

- Web portal or app
- Notices via email, text, voice call or app notification

Features

- Posts to a specific group of students, the entire class, grade or school
- Direct Messaging
- Urgent Alerts
- Calendars & RSVPs
- Forms
- Appointment Sign Ups
- Conferences
- Sign Ups
- Student Groups
- Polls



Share on Social Networks

We had a fantastic time today at the Natural History Museum learning all about dinosaurs.

PL Lincoln Mustangs Represent at the Special Olympics
 3 files • Principal Lincoln • 2 months ago • Tue, Nov 28 at 10:31 AM • Lincoln Elementary S

This post can be viewed by users outside of ParentSquare

Hello Lincoln Elementary,

Please join me in congratulating Team Lincoln at today's Special Olympics on the field of SBCC. Our team did GREAT! So proud of them!

Special Olympics Southern California School Games provides training and support for students with disabilities and high school... [Read More](#)

- Edit
- Delete
- Send Update
- Disable Comments
- Pin Post
- Get a link
- Share**
- Delivery Stats

- Share on Twitter
- Share on Facebook
- Share on Website

Share a link with your followers

NOTE: Sharing a post on Twitter will make the post and all attached files and pictures publicly accessible, no login will be required to view post.

I confirm that the school has permission to share media related with this post.

@lincoln_sch

Lincoln Mustangs Represent at the Special Olympics <http://psqr.io/P4rBx7A4g> via @ParentSquare

93/140

Tweet

Connect Your Social Accounts

No more fumbling around in multiple social media and communication platforms. Save time by centralizing internal and external social posts through ParentSquare.

Control who can share without sharing passwords


Authorized users can all share posts on your school's social channels without the need to share Twitter or Facebook passwords.

District PR have access to rich data

Authorized district users can share any district or school posts on the district's or the school's social channels. Your PR staff will love this!



Attendance & Lunch Balances

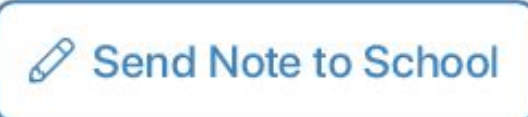
 PARENTSQUARE now
Jacob was absent from school on Monday, June 3rd. To discuss this absence, call (555) 555-1234.

← More Notices ↻

Attendance Notices
Attendance notices are shown for the last three weeks.

Jacob Sanchez Today

Jacob was absent from school on Monday, June 3rd.
To discuss this absence, call (555) 555-1234.



✕ Send Note Submit

Enter reason for absence below

I'm so sorry, I forgot to notify you that Jacob will not be at school today. We are touring a college that he was accepted to, and he will return to school tomorrow, thanks!

Text, Email, Voice Call, App Notification

Your attendance, lunch balance and other notifications are delivered via text, email, voice calls and as app notification.

Web Portal, App

Notices are also available on the Web portal and the App as a reminder.

Excuse Notes

Parents can easily send excuse notes to the school via the app or web.

Daily Reports

Excuse Notes are delivered to attendance clerks along with Student IDs, name and contact name and emails, saving attendance clerks hours everyday.



Parent-Teacher Conferences / Appointment Sign Ups

Generate Conference Sign Up

The 'Next' button allows you to specify a subject and description for your sign up post.

Conference Slots for Kindergarten - Ledner

« Start Over Next

Monday, 02/18/2019	Tuesday, 02/19/2019	Wednesday, 02/20/2019
12:30 PM - 12:55 PM	12:30 PM - 12:55 PM	12:30 PM - 12:55 PM
01:00 PM - 01:25 PM	01:00 PM - 01:25 PM	01:00 PM - 01:25 PM
01:30 PM - 01:55 PM	02:30 PM - 02:55 PM	01:30 PM - 01:55 PM
02:00 PM - 02:25 PM	03:00 PM - 03:25 PM	02:00 PM - 02:25 PM
02:30 PM - 02:55 PM	03:30 PM - 03:55 PM	02:30 PM - 02:55 PM
03:00 PM - 03:25 PM	04:00 PM - 04:25 PM	03:00 PM - 03:25 PM
03:30 PM - 03:55 PM		03:30 PM - 03:55 PM
04:00 PM - 04:25 PM		



Conference Sign Ups - Kindergarten - Ledner

0/30 Sign Ups • Janet Ledner • a few seconds ago • Wed, Dec 05 at 12:03 PM • Kindergarten -

Ledner

Please view the sign up list and find a convenient time for us to meet. Thank you and I look forward to seeing everyone at conferences!

Conference Sign Ups

Monday, Feb 18

Conference Time Slot	12:30 PM to 12:55 PM	1 open 0 filled	Sign Up
Conference Time Slot	01:00 PM to 01:25 PM	1 open 0 filled	Sign Up
Conference Time Slot	01:30 PM to 01:55 PM	1 open 0 filled	Sign Up

ParentSquare simplifies the process of arranging Parent Teacher Conferences.

Custom Scheduling

You can add multiple conference days and as many time slots as you wish. You can also customize the amount of time you would like to take for each conference and include a break between conferences.

Flexible Conference Recipients

Although you will need to choose a class to get started, the Appointment Sign Ups tool provides the ability to set up conferences for multiple groups, classes, and grade levels once you reach the post page. Once you have posted your sign up, you can manually add any users to their designated time slot.

Automatic Reminders


ParentSquare will automatically send them a reminder to sign up the day after the sign up is posted as well as in the morning on the day before their conference.



Forms & Permission Slips

Field trip to the Zoo!

Join us as we explore the animal kingdom - up close and personal. Sign + submit your electronic permission slip here!!



Field Trip to the Zoo

1 Payment Item • 1 form • 2/3 Sign Ups • Principal Lincoln • 21 days

NOV 20 Monday 9:00 AM

Date of Activity: November 20th
Destination: Zoo
Time leaving school: 9:00 am - 3:00 pm
Type of Transportation: Bus \$3 donation (optional)
Volunteers Needed: 3 chaperones

The undersigned parent or guardian of the below student, hereby grants permission for said student to participate in all aspects of the above named field trip or activity.

Permission is also granted to any adult to seek and obtain medical assistance and services for said student while on such field trip, if required.State Law Education Code of California, Paragraph 35330. All Persons making the field trip or excursion shall be deemed to have waived all claims against the school district or the State of California for injury, accident, illness, or death occurring during or by reason of the field trip or excursion.

Field Trip to the Zoo

Please respond by December 14, 2017

Christiana Hudson (Kindergarten)

Home or Cafeteria Lunch?

Enter your answer here

Electronic Signature Consent

By tapping the 'I Approve' button below and submitting the information on this screen, I give my permission for my child to participate in the above mentioned activity.

Alternatively, by tapping the 'I Do Not Approve' button below, I deny permission for my child to participate in the above mentioned activity.

Electronic Signature

Please type your full name

Purchase

Field Trip to the Zoo

Please pay by: Nov 20, 2017

Item Description	Quantity
Bus Donations(optional) (\$3.00)	0
Total	\$0.00

Payment Method Visa 3116

Simple Forms

Create simple text-based forms to gather input from parents. Forms and permission slips are easy to set up with no training needed. Just click the link and type questions.

Permission Slips

Allow parents to sign and submit electronic permission slips directly through the event post/form - saving paper and the hassle of rounding up paper base permission slips.

Combine with Payments & Volunteering

Allow parents to pay activity fees, volunteer, and donate needed items - directly through the event post/form.



Volunteering and Participation

New Post

POST ADD-ONS

- Calendar Entry/ RSVP
- Attach Photos Or Files
- Ask for Items
- Request Volunteers
- Request Payment

To
Select or start typing names of classes or groups to post to

Subject

Description
Bold Italic Underline Small [List Icons]

Are you attending?
Yes No
Adults Kids
1 0
Optional Note
Cancel Save

4th Grade Map Project
4th Grade - Abernathy
Tomas Abernathy Jul 27 at 12:08 PM
Wish List 54/56 filled >
Volunteer 3/4 filled >
SEP 09 Friday, Sep 09 1:30 PM
Hello parents,
I am planning a map project for the kids to do in class. The project requires some supplies and volunteers to help with the project on Friday September 9th at 1:30. Please see the supply and volunteer list. Thank you!!

PL What would you like to see implemented more at school? / ¿En que áreas te gustaría que la escuela tuviera mas enfoque?
Lincoln Elementary School
Principal Lincoln Mar 1 at 10:37 PM
No Message
Note: You can select one option. Your vote is anonymous.

Technology in classrooms/ Tecnología en los salones	7
Performing Arts (Music, Art, Drama, etc.)/ Música, Arte, Drama, etc.	4
Physical Education and Nutrition/ Educación Física y Nutrición	3
After School Academic Programs/ Programas Académicos para después de la escuela	2

Participation Options on Post Creation

Easily add participation options to a post - request RSVP, ask for project supplies, recruit volunteers and more.

RSVP for Events

Request RSVPs from parents for school events and see attendance improve with auto reminders.

Appointment & Volunteer Sign Ups

Easily set up appointment sign ups with auto reminders in under a minute.

Quick Polls

Get a pulse on your school community with quick anonymous single question polls that encourage participation.



Directory

The directory allows you to keep track of all of the contact information of members of your school community. It lists all staff members and also students and parents at the school.

Customize your visibility

By default the directory is accessible to parents and user emails are visible on user's account page. Change the visibility by adjusting settings below. Users can change how much of their contact information is visible by visiting their account page.

Staff Members

Staff members who have a school title in ParentSquare are listed in the school directory. You can adjust the order in which they are listed in the directory.

Department Phone Numbers

You can also add phone numbers for various departments such as Attendance Line, Cafeteria etc. in the directory.

Lincoln Elementary School Directory

Lincoln Elementary School	
Address	1243 Main Street Santa Barbara, CA 93101
Phone	(805) 423-6455

Important Phone Numbers		Manage Numbers
Attendance Office	805-555-5001	
Business Office	805-239-7867	
Cafeteria	805-649-0123	
Career Center	805-430-9981	
Counselors Office	805-345-6792	

Lincoln Elementary School Staff		Arrange
Principal	Principal Lincoln	
Assistant Principal	Zoila Waters	
Technology Specialist	Will Federico	
Music Teacher	Graciela Gutkowski	
Art Teacher	Addie Stokes	
P.E. Teacher	Wellington Heathcote	



Online Payments & Fundraising

AfterSchool Classes - Pay Here
Jefferson PTO • about 16 hours ago • Tue, Jan 03 at 1:18 PM • Jefferson Elementary School

Pay for your AfterSchool Classes here. Note that all classes run for six weeks from Jan 9 to Feb 17

Online Payment
Please pay by: Monday, Jan 09

ART with Mrs. Norman – Tuesdays for Preschool	\$40	0
DANCE with Mrs. Flynn – Fridays for Preschool	\$30	0
COOKING with Mrs. Klimbal – Thursdays for Kindergarten	\$40	0
ART FROM NATURE with Mrs. Norman – Tuesdays for Kindergarten	\$60	0
LEGO MINECRAFT – Wednesdays for Kindergarten & Gradeschool with Play-Well Instructors	\$120	0
HANDBUILDING WITH CLAY – Thursdays for Gradeschool with Gail Pike Hercher	\$100	0
SPORTS! SPORTS! SPORTS! – Fridays for Gradeschool with Mr. Schryer		
Total		
Convenience Fee (2%)		
Total with Convenience Fee		

Pay Now modal:
Payment applied towards: Amy Wilson
Card number: [input]
MM / YY: [input] CVC: [input]
Pay \$40.80
Powered by stripe

LINCOLN ELEMENTARY ANNUAL GIVING 2016-17

Goal: **\$45,000**
Pledged: **\$33,660**

Senior Prom next month.
Welcoming donations here.

Collect Online Payments

Easily add payment options to a post for parents to pay online.

Easy Payment Form

ParentSquare knows who is paying so the form only gathers just and only the essential - Credit Card info.

Online Public Fundraisers

Set up annual fund drives that can be shared with friends and family and watch the thermometer soar.



Invoices

Charge Types at Lincoln Elementary School					
Charge Code	Title	Payment Account	Number of Payments	Students Invoiced	
Tuition_fee	Tuition Fee	Main Account: Lincoln Elementary School	1	1	View
TUITION_FEE_INSTALLMENTS	Tuition Fee	Main Account: Lincoln Elementary School	12	2	View
Afterschool Program Fees	Afterschool Program Fees Due	Main Account: Lincoln Elementary School	1	0	View

Create New

Select students

0 students selected v

Amount to be paid

\$

Create Invoices

Afterschool Payment Due

Invoice #: 4095 Invoice Date: Jul 12, 2018
 Student: Jean Abbott

Due Date: Jul 12, 2018

Invoice	
Afterschool Payment Due	\$100.00
Total Due (Jul 12, 2018)	\$100.00

Please click below to pay online, or pay at school by check or cash. Make check payable to **Rincon Point School**. You can also mail the check to **Rincon Point School, 212 Beach St. Santa Barbara, Ca 93101**.

[Pay Now](#)

Invoices allows you to request a one-time payment or recurring monthly payments. For example: after-school program fees, iPad payment plans, tuition payments etc.

Parents will receive email or text notifications for payment invoices. Parents can easily pay online with a credit card or they can bring cash, check or money order to the office and staff can manually record their payment. Missed payment notifications are also automatically sent. Payment reports are easy to view and reconcile as well.





Newsletter Templates

Subject

Description Photos, if any, will be included in email versions of this post

B I U S T [Rich text editor icons]

5-Minute Friday
Newsletter: No Sidebar
Newsletter: Right Sidebar
Newsletter: Custom





Principal's Message

Maecenas sed ante pellentesque, posuere leo id, eleifend dolor. Class aptent t
nostra, per inceptos himenaeos. Praesent laoreet malesuada cursus. Maecenas
in felis ut velit pretium lobortis rhoncus ut erat.

Praesent in felis ut velit pretium lobortis rhoncus ut erat.

- A list item.
- Another list item here.



Welcome to **Week 9 of semester 2!** Wow! It is hard to believe we have made it to week nine and in two weeks we will be off to Spring Break! Spring is definitely in the air as we saw a couple of sunny days and having class outside was irresistible! It was a great sight to see all the students and teachers taking advantage of our 30Avenue community at various times throughout their day, whether for a walk or to sit in or outside a business and have class in a new environment. This is what we love about being embedded in a community and learning as a family. Last week we also saw great science presentations in 4th grade, Foundations students made log cabins and reflected on their reading of "Sign of the Beaver", Mrs. Julie and the Art team continued working on the Washed Ashore project with all of your recycled goods, High School enjoyed a visit to FSU Panama City campus and Just Jump and the Middle Years camping trip went off without a hitch and less rain than they expected! We have really hit our stride this semester and are heading into Spring Break strong!

Upcoming Events

- 3.5: BingOhana! 6:00-10:00pm
- 3.8: Movie Night 5:00-8:00pm
- 3.9: Robotics Regional
- 3.18-25: England Trip
- 3.18: March 29: Spring Break
- 4.5: ROTR Fundraiser
- 4.12-14: Whole School Camping
- 5.2: Spring Concert
- 5.3-12: Rock on the Road
- 5.16: Ohana Ball
- 5.17: Beach Day / MY Lock Out
- 5.27: Memorial Day
- 6.4: Graduation
- 6.13: Last Day of School

Applications for Next Year are Open!

Re-Enrollment has closed and **Applications for the 2019-2020 school year are open!** [New applications](#)

Pre-defined Templates

Use a template provided by ParentSquare - quick & easy!

Or Create Your Own

Customize your own templates for your school or district to help with branding

5 Min Friday

Content template for classroom teachers to send a quick weekly update

Lincoln Elementary School Calendar

Click on a date or date range to create. You can also display events from a [Google Calendar](#) or [ICS Calendar](#). New Event

[Public Link](#) [Subscribe](#) [Download](#) [Print](#)

October 2018 month week day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
5:00p - 10:00p 8th Annual Music and Merlot Fundraising Dinner	Lincoln Elementary School The Evergreen Education Foundation is pleased to announce a "save-the-date" for the 8th Annual Mu...	12:00a Parent Teacher Conferences	12:00a Workshop: Family's Guide to Supporting Racial & Ethnic Identities of Black & Brown Kids - Oct 06		8:15a - 9:00a McPHERSON PRINCIPAL'S COFFEES	

Subscribe to your calendar at Lincoln Elementary School

This will automatically populate all of your school, class, and group events to your **personal** calendar.

Note: Do not subscribe to this link on your public calendar

Cancel Yes, I'm positive.

Display events from a public Google Calendar

[Learn more about linking Google Calendar](#)

For
Lincoln Elementary School

Google Calendar ID

Note: Google Calendar ID should look something like: abc12@group.calendar.google.com

Cancel Submit

Two-Way Synced Calendar - Google or ICS

Always keep your school and ParentSquare calendar in sync.

ParentSquare can display events from your school's public calendar. You can also get ParentSquare Calendar Id to add to your public calendar

Subscribe To Calendar

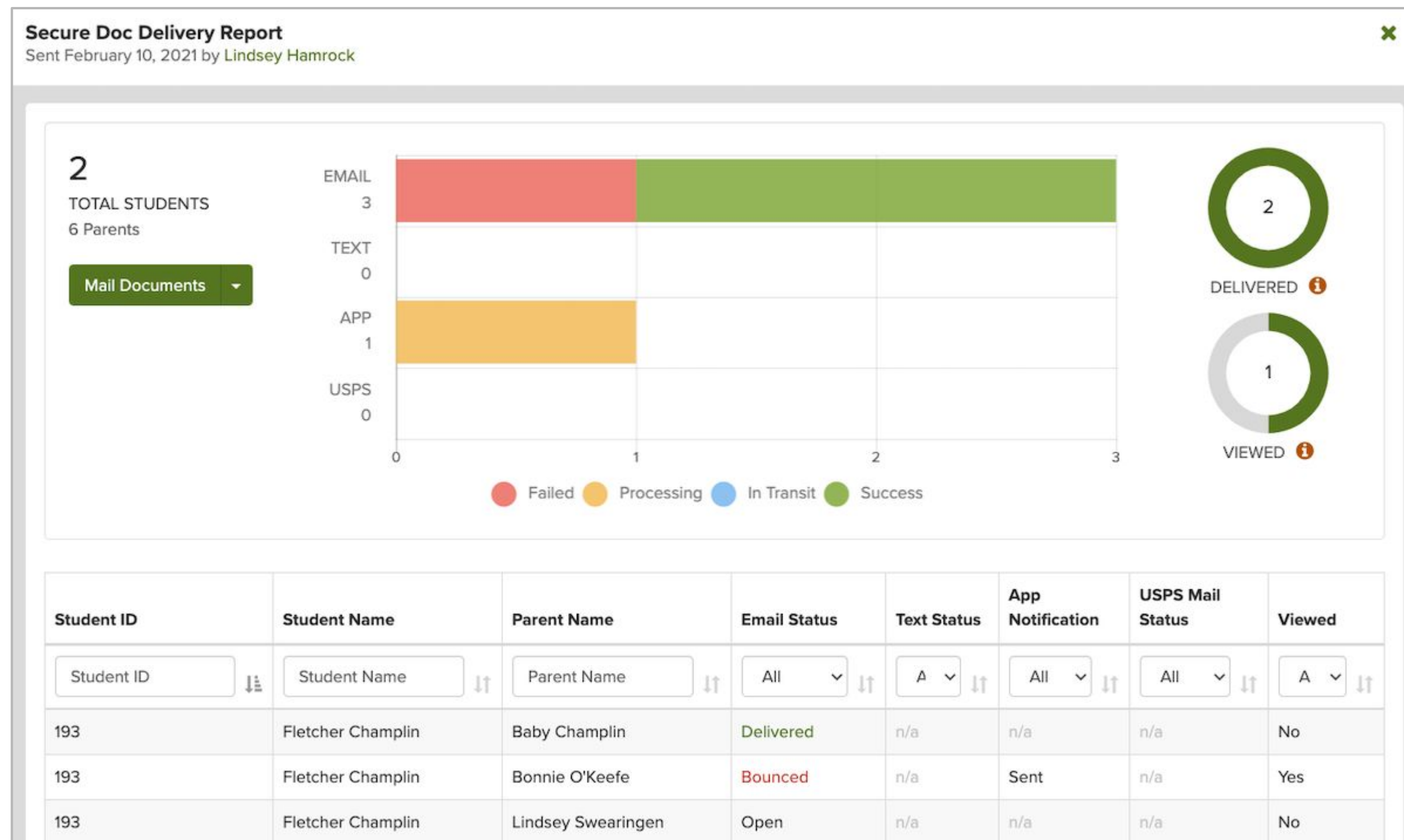
Parents can subscribe to their ParentSquare calendar view that includes events from all their groups, classes and grades. Anytime an event is updated or is deleted, the change is automatically reflected on their calendar.

Gather RSVP for Calendar Events

Get count of adults and kids attending a school event easily by simply checking a box to request RSVP. Parents who RSVP get an automatic reminder.



Secure Docs



Electronically send progress reports, invoices, and other important student documents home to parents.

No Need to Mail Letters Anymore

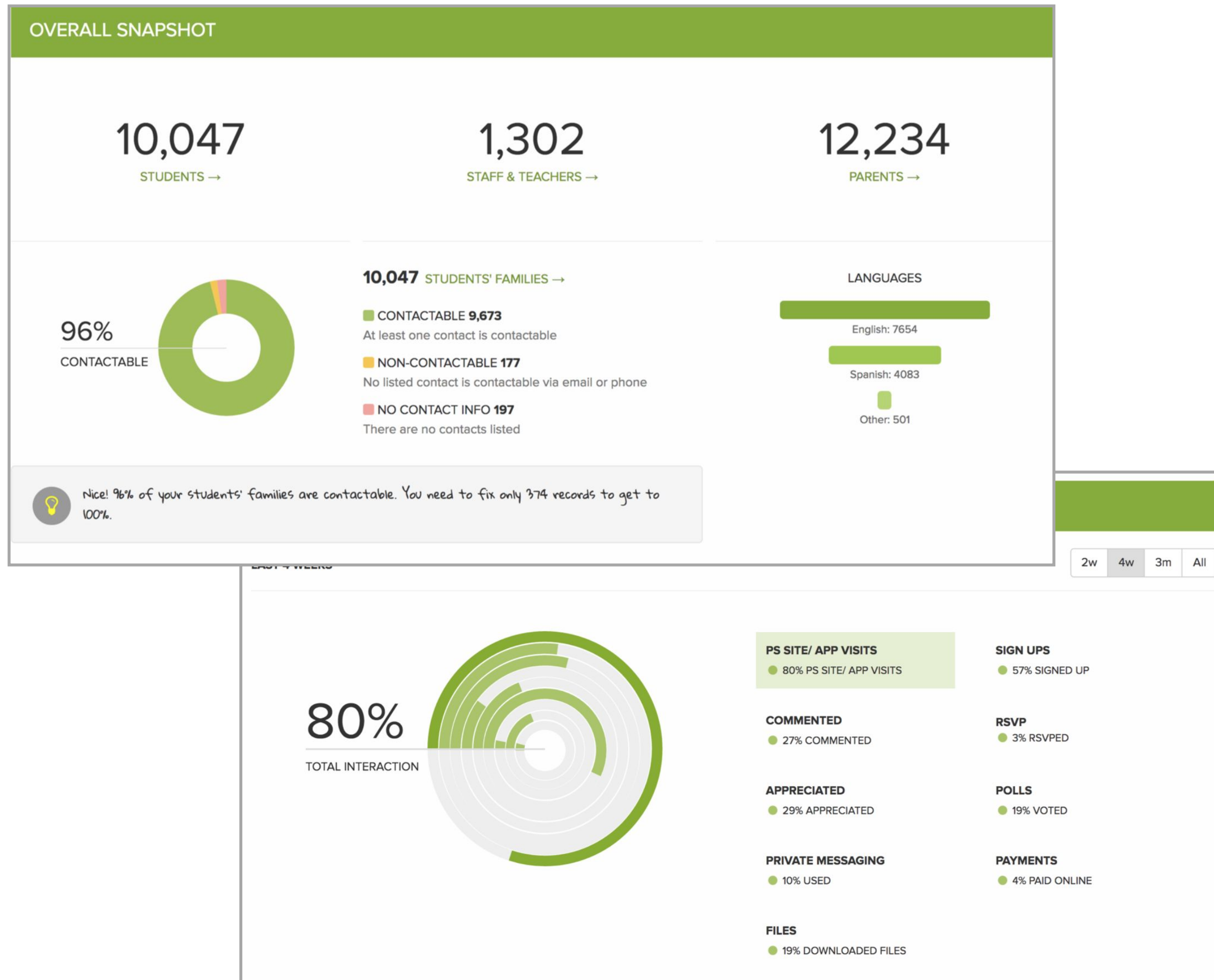
- Save money on stamps and paper
- Cut down staff hours spent stuffing envelopes

Track Each Delivery

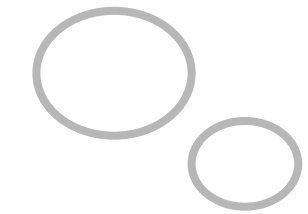
- See exactly which student families have accessed the document
- Snail mail letters to only undeliverables with the ease of a click



Data Driven Analytics



Finally, I know exactly who I can and cannot reach digitally, and see what I need to engage different groups!



Get True Reach

See which student families are contactable, which ones are not contactable (you cannot reach any parent via email or phone) and which students you do not have any contact info.

Easy Tips

For each analytic, see recommendations and tips for improvement.

Track Individual Groups

Track how your school or each group like ELL, FRL, and language group interacts with the messages you send home.



District Dashboard

All Schools at your Fingertips

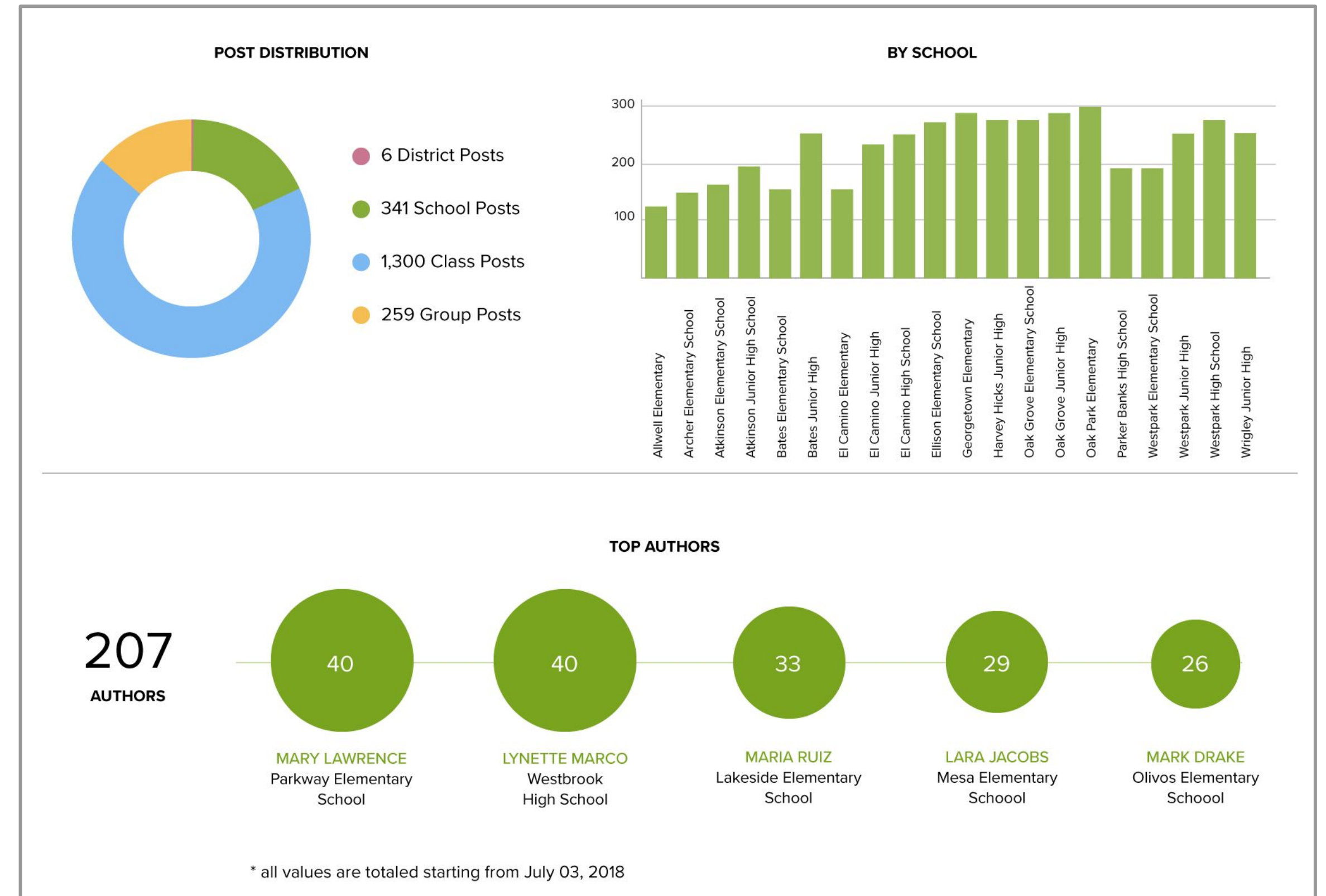
Want to communicate to all parents in your district? Or just one particular site? Our district dashboard makes it simple and easy to send urgent alerts or general communications.

Transparency & Communication

ParentSquare allows district administrators to click into each school and see specifics of what is being communicated. Never be in the dark again about what is being messaged at your schools.

Measure Successful Engagement

Easily measure and improve parent engagement by keeping an eye on participation levels at each school.





Reporting

ParentSquare
Your Weekly Summary
 Monday, October 23rd - Sunday, October 29th

Hi Anupama Vaid,
 Hope you had a good weekend! Here's a summary of what happened in ParentSquare last week:

Last week, users at your district created:

423 Posts	467 Direct Messages	25 Alerts
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The top post authors were:

- **Rosalyn Tomblin**, Monroe Elementary School with **12** posts
- **Beatrice Trac**, Peabody Charter School with **9** posts
- **Danell Hurtado**, Peabody Charter School with **8** posts
- **Mayra Medrano**, Adelante Charter School with **6** posts
- **Halle Davis**, Washington Elementary School with **6** posts

In total there are **5 designated ParentSquare Admins** at your district.

Out of 15203 students at your district, you can reach 14545 students' families.

14545 / 15203 Students 96%

You need to fix 570 records to reach remaining 658 students. [Download Report](#)

[Check out the Dashboard](#)

This email is sent to ParentSquare Admins at Santa Barbara Unified School District.
 ParentSquare Inc • 924 Anacapa St, Suite 3R • Santa Barbara, CA 93101

Weekly Admin Snapshot

Stay informed with a weekly insight into communication at your district or school.

Gain Deeper Understanding

Drill down into each category for detailed description.

Out of 15203 students at your district, you can reach 14545 students' families.

14545 / 15203 Students **96% Reach**

You need to fix 570 records to reach remaining 658 students. [Download Report](#)



Call, Chat & Email Support

We're here to support you!

Our support team is here to assist with any questions you may have,
via phone call, chat or email.

