ParentSquare™

Building Stronger Communities via Secure, Equitable Engagement

ParentSquare

ParentSquare is made for the modern world.
With ParentSquare you can...

1. **UNIFY** all communication tools used in your classrooms, sites, and district, with oversight throughout

2. **UPGRADE** your basic communications with bundled-in features like Forms & Permission Slips, Appointment Sign Ups and more

3. **SOLVE ISSUES** around sending Urgent Alerts, Report Cards and Attendance Notices

Email, Text, Push Notifications, Voice Calls

Text

Email

Push
Notifications

Voice Calls

Social

Website

iOS App

Android App

School & District-Wide Alerts

English   Spanish

💬 **Text Message** *Enter the text message that will be sent (300 characters remaining)*

📞 **Voice Message** *Record the voice message that will be played*

Text-to-Speech Message   Record Message ▾

📞 Record on your phone

🎤 Record on your computer

⬆ Upload pre-recorded message

☐ Send Email

Urgent Alert

Recipients

Rincon Point School

🔵 **Choose from Message Library**

Select message...   ▲▼

⚪ **Create new message**

Cancel   **Send Urgent Alert**

Text Message, App, Social

Your text message goes out as app notification and on Twitter and Facebook as well.

Voice Call

Most people prefer receiving a text message. Smart Alerts lets you deliver voice calls only when a text fails.

Email

You can choose to notify via text, voice, email or any combination.

Flexible Recipient List

Send to unlimited groups including auto creation of ELL, FRL and language groups for your District.

Sharing Everyday Activities

We had so much fun at the Art Museum today…

Everyday Posts

School administrators, designated staff members, teachers and authorized parent leaders can all post news and announcements every day keeping parents in the know.

Share Pictures and Files

Give parents a window into the school and classroom by sharing pictures, videos and forms and flyers.

Two-Way Communication

Allow parents to provide comments and appreciations (private and no comment options available) creating the important feedback loop so parents can stay engaged.

Mobile Platform

ParentSquare App is available both for the iOS and Android, allowing schools to post messages and parents to access messages on the go from anywhere.

Direct Messaging
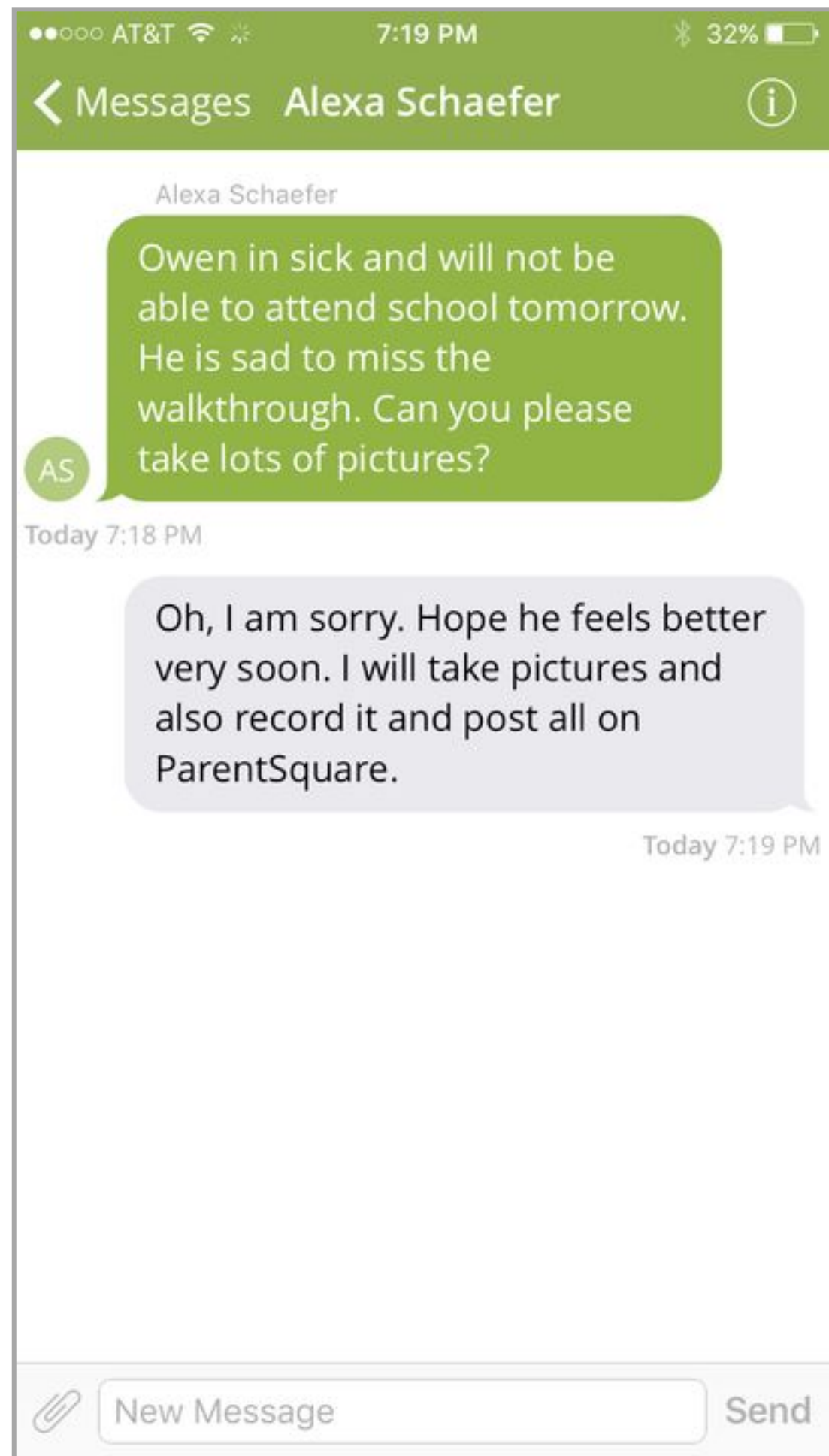
Instant Real-Time Chat

Send and receive direct instant messages over text, email, web or app.

Quickly Select Recipients

Teachers can easily select all parents associated with a student by picking student names. You can also search by name, email or phone number to add a recipient.

Send Privately or as Group

Send a single message privately to all recipients (BCC) or hold a group conversation, for instance, with parents, teacher and counselor.

Real-Time Two-Way Translation

All messages are two-way translated. A teacher can write message in English and it will get delivered in Spanish to a Spanish speaking parent and vice-versa.

StudentSquare: Secure Communication with Students
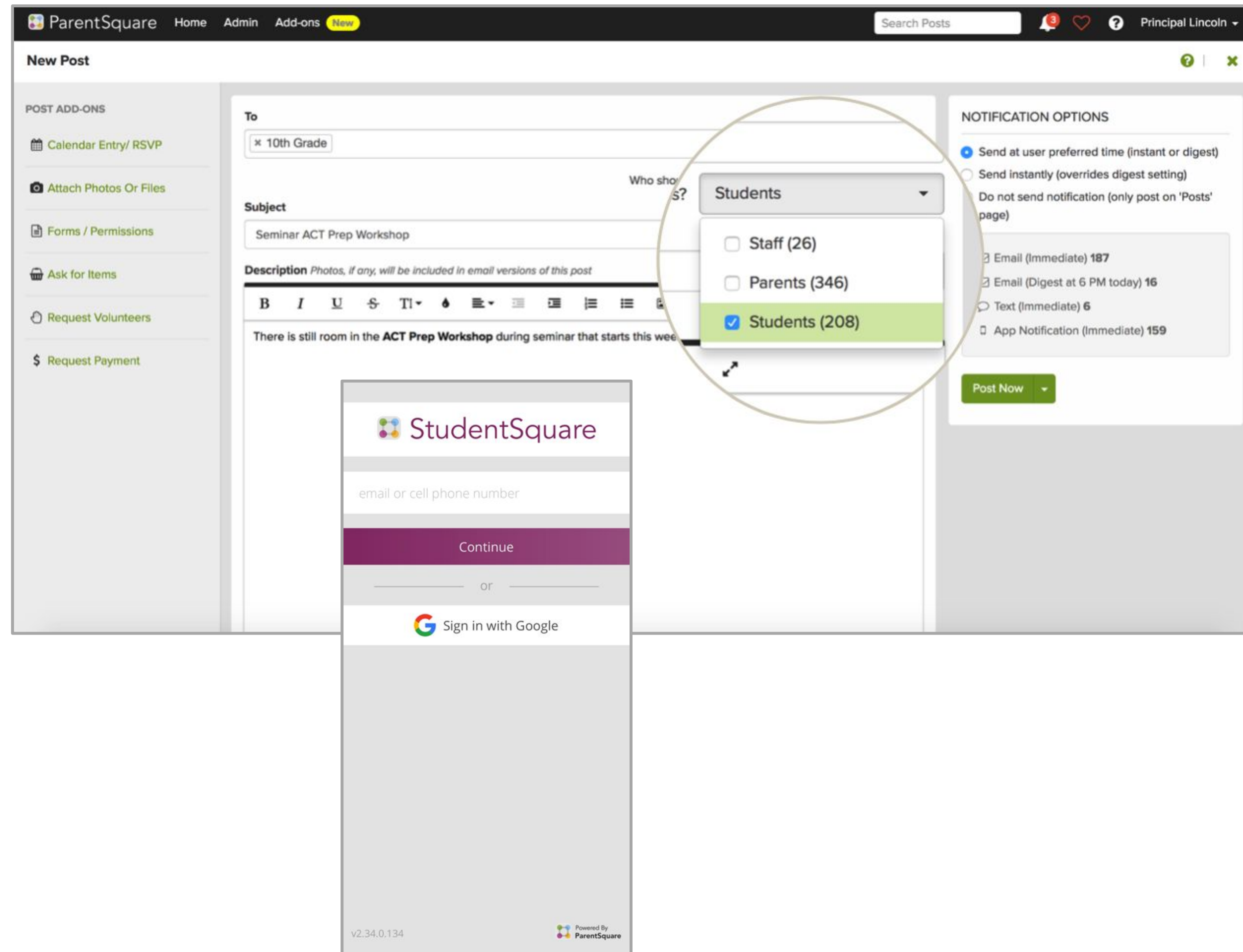
Student Access
- Web portal or app
- Notices via email, text, voice call or app notification

Features
- Posts to a specific group of students, the entire class, grade or school
- Direct Messaging
- Urgent Alerts
- Calendars & RSVPs
- Forms
- Appointment Sign Ups
- Conferences
- Sign Ups
- Student Groups
- Polls

Share on Social Networks

We had a fantastic time today at the Natural History Museum learning all about dinosaurs.

Connect Your Social Accounts

No more fumbling around in multiple social media and communication platforms. Save time by centralizing internal and external social posts through ParentSquare.

Control who can share without sharing passwords

Authorized users can all share posts on your school's social channels without the need to share Twitter or Facebook passwords.

District PR have access to rich data

Authorized district users can share any district or school posts on the district's or the school's social channels. Your PR staff will love this!
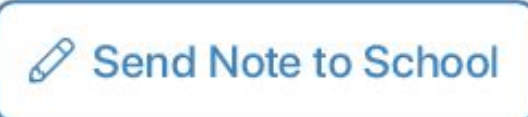
Attendance & Lunch Balances

Text, Email, Voice Call, App Notification

Your attendance, lunch balance and other notifications are delivered via text, email, voice calls and as app notification.

Web Portal, App

Notices are also available on the Web portal and the App as a reminder.

Excuse Notes

Parents can easily send excuse notes to the school via the app or web.

Daily Reports

Excuse Notes are delivered to attendance clerks along with Student IDs, name and contact name and emails, saving attendance clerks hours everyday.

Parent-Teacher Conferences / Appointment Sign Ups

ParentSquare simplifies the process of arranging Parent Teacher Conferences.

Custom Scheduling

You can add multiple conference days and as many time slots as you wish. You can also customize the amount of time you would like to take for each conference and include a break between conferences.

Flexible Conference Recipients

Although you will need to choose a class to get started, the Appointment Sign Ups tool provides the ability to set up conferences for multiple groups, classes, and grade levels once you reach the post page. Once you have posted your sign up, you can manually add any users to their designated time slot.

Automatic Reminders

ParentSquare will automatically send them a reminder to sign up the day after the sign up is posted as well as in the morning on the day before their conference.

Forms & Permission Slips

Field trip to the Zoo!
Join us as we explore the animal kingdom -
up close and personal. Sign + submit your electronic
permission slip here!!

Simple Forms

Create simple text-based forms to gather input from parents. Forms and permission slips are easy to set up with no training needed. Just click the link and type questions.

Permission Slips

Allow parents to sign and submit electronic permission slips directly through the event post/form - saving paper and the hassle of rounding up paper base permission slips.

Combine with Payments & Volunteering

Allow parents to pay activity fees, volunteer, and donate needed items - directly through the event post/form.

Volunteering and Participation

Participation Options on Post Creation

Easily add participation options to a post - request RSVP, ask for project supplies, recruit volunteers and more.

RSVP for Events

Request RSVPs from parents for school events and see attendance improve with auto reminders.

Appointment & Volunteer Sign Ups

Easily set up appointment sign ups with auto reminders in under a minute.

Quick Polls

Get a pulse on your school community with quick anonymous single question polls that encourage participation.

Directory

Lincoln Elementary School Directory

Lincoln Elementary School	
Address	1243 Main Street Santa Barbara, CA 93101
Phone	(805) 423-6455

Important Phone Numbers	🔧 Manage Numbers
Attendance Office	805-555-5001
Business Office	805-239-7867
Cafeteria	805-649-0123
Career Center	805-430-9981
Counselors Office	805-345-6792

Lincoln Elementary School Staff	✚ Arrange
Principal	Principal Lincoln
Assistant Principal	Zoila Waters
Technology Specialist	Will Federico
Music Teacher	Graciela Gutkowski
Art Teacher	Addie Stokes
P.E. Teacher	Wellington Heathcote

The directory allows you to keep track of all of the contact information of members of your school community. It lists all staff members and also students and parents at the school.

Customize your visibility

By default the directory is accessible to parents and user emails are visible on user's account page. Change the visibility by adjusting settings below. Users can change how much of their contact information is visible by visiting their account page.

Staff Members

Staff members who have a school title in ParentSquare are listed in the school directory. You can adjust the order in which they are listed in the directory.

Department Phone Numbers

You can also add phone numbers for various departments such as Attendance Line, Cafeteria etc. in the directory.

Online Payments & Fundraising

Senior Prom next month.
Welcoming donations here.

Collect Online Payments

Easily add payment options to a post for parents to pay online.

Easy Payment Form

ParentSquare knows who is paying so the form only gathers just and only the essential - Credit Card info.

Online Public Fundraisers

Set up annual fund drives that can be shared with friends and family and watch the thermometer soar.

Invoices

Charge Types at Lincoln Elementary School					
Charge Code	**Title**	**Payment Account**	**Number of Payments**	**Students Invoiced**	
Tuition_fee	Tuition Fee	Main Account: Lincoln Elementary School	1	1	View
TUITION_FEE_INSTALLMENTS	Tuition Fee	Main Account: Lincoln Elementary School	12	2	View
Afterschool Program Fees	Afterschool Program Fees Due	Main Account: Lincoln Elementary School	1	0	View

Create New

Select students

0 students selected ⌄

Amount to be paid

$

Create Invoices

Afterschool Payment Due

Invoice #: 4095
Student: Jean Abbott

Invoice Date: Jul 12, 2018

Due Date: Jul 12, 2018

Invoice	
Afterschool Payment Due	$100.00
Total Due (Jul 12, 2018)	**$100.00**

Please click below to pay online, or pay at school by check or cash. Make check payable to **Rincon Point School**. You can also mail the check to **Rincon Point School, 212 Beach St. Santa Barbara, Ca 93101.**

Pay Now

Invoices allows you to request a one-time payment or recurring monthly payments. For example: after-school program fees, iPad payment plans, tuition payments etc.

Parents will receive email or text notifications for payment invoices. Parents can easily pay online with a credit card or they can bring cash, check or money order to the office and staff can manually record their payment. Missed payment notifications are also automatically sent. Payment reports are easy to view and reconcile as well.

Newsletter Templates

Pre-defined Templates

Use a template provided by ParentSquare - quick & easy!

Or Create Your Own

Customize your own templates for your school or district to help with branding

5 Min Friday

Content template for classroom teachers to send a quick weekly update

Calendar

Two-Way Synced Calendar - Google or ICS

Always keep your school and ParentSquare calendar in sync. ParentSquare can display events from your school's public calendar. You can also get ParentSquare Calendar Id to add to your public calendar

Subscribe To Calendar

Parents can subscribe to their ParentSquare calendar view that includes events from all their groups, classes and grades. Anytime an event is updated or is deleted, the change is automatically reflected on their calendar.

Gather RSVP for Calendar Events

Get count of adults and kids attending a school event easily by simply checking a box to request RSVP. Parents who RSVP get an automatic reminder.

Secure Docs
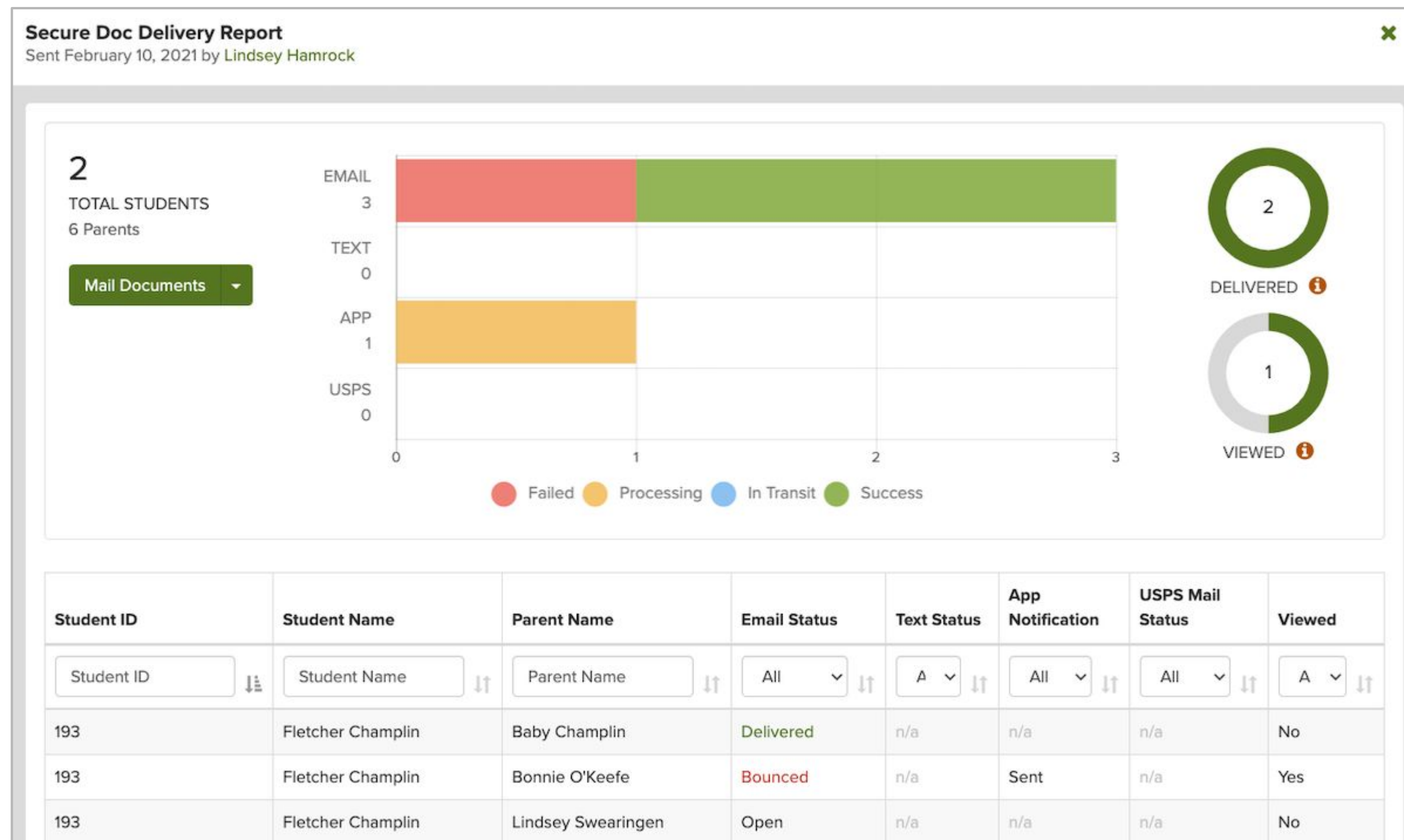
Electronically send progress reports, invoices, and other important student documents home to parents.

No Need to Mail Letters Anymore

• Save money on stamps and paper
• Cut down staff hours spent stuffing envelopes

Track Each Delivery

• See exactly which student families have accessed the document
• Snail mail letters to only undeliverables with the ease of a click

Data Driven Analytics

OVERALL SNAPSHOT

10,047 STUDENTS →

1,302 STAFF & TEACHERS →

12,234 PARENTS →

96% CONTACTABLE

10,047 STUDENTS' FAMILIES →

- CONTACTABLE **9,673**
  At least one contact is contactable
- NON-CONTACTABLE **177**
  No listed contact is contactable via email or phone
- NO CONTACT INFO **197**
  There are no contacts listed

LANGUAGES

English: 7654

Spanish: 4083

Other: 501

Nice! 96% of your students' families are contactable. You need to fix only 374 records to get to 100%.

LAST 4 WEEKS

| 2w | 4w | 3m | All |

80% TOTAL INTERACTION

PS SITE/ APP VISITS
- 80% PS SITE/ APP VISITS

SIGN UPS
- 57% SIGNED UP

COMMENTED
- 27% COMMENTED

RSVP
- 3% RSVPED

APPRECIATED
- 29% APPRECIATED

POLLS
- 19% VOTED

PRIVATE MESSAGING
- 10% USED

PAYMENTS
- 4% PAID ONLINE

FILES
- 19% DOWNLOADED FILES

Finally, I know exactly who I can and cannot reach digitally, and see what I need to engage different groups!
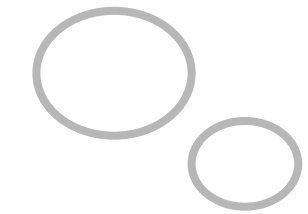
Get True Reach

See which student families are contactable, which ones are not contactable (you cannot reach any parent via email or phone) and which students you do not have any contact info.

Easy Tips

For each analytic, see recommendations and tips for improvement.

Track Individual Groups

Track how your school or each group like ELL, FRL, and language group interacts with the messages you send home.

District Dashboard

All Schools at your Fingertips

Want to communicate to all parents in your district? Or just one particular site? Our district dashboard makes it simple and easy to send urgent alerts or general communications.

Transparency & Communication

ParentSquare allows district administrators to click into each school and see specifics of what is being communicated. Never be in the dark again about what is being messaged at your schools.

Measure Successful Engagement

Easily measure and improve parent engagement by keeping an eye on participation levels at each school.

Reporting

Weekly Admin Snapshot

Stay informed with a weekly insight into communication at your district or school.

Gain Deeper Understanding

Drill down into each category for detailed description.
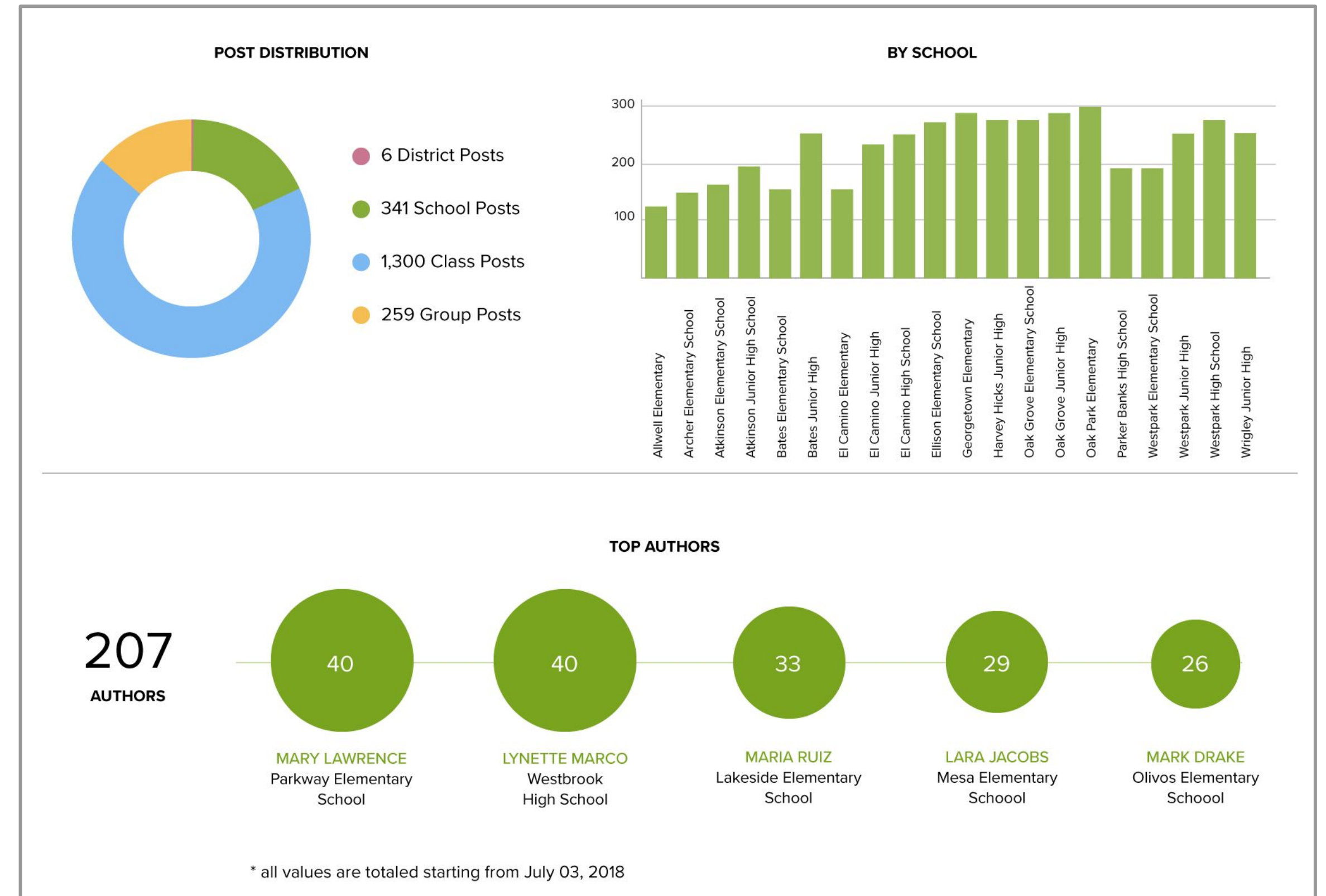
ParentSquare

Your Weekly Summary

Monday, October 23rd - Sunday, October 29th

Hi Anupama Vaid,

Hope you had a good weekend! Here's a summary of what happened in ParentSquare last week:

Last week, users at your district created:

423	467	25
Posts	Direct Messages	Alerts

The top post authors were:

- **Rosalyn Tomblin**, Monroe Elementary School with **12** posts
- **Beatrice Trac**, Peabody Charter School with **9** posts
- **Danell Hurtado**, Peabody Charter School with **8** posts
- **Mayra Medrano**, Adelante Charter School with **6** posts
- **Halle Davis**, Washington Elementary School with **6** posts

In total there are **5 designated ParentSquare Admins** at your district.

Out of 15203 students at your district, you can reach 14545 students' families.

14545 / 15203 Students   96%

You need to fix 570 records to reach remaining 658 students. **Download Report**

Check out the Dashboard

This email is sent to ParentSquare Admins at Santa Barbara Unified School District.

ParentSquare Inc • 924 Anacapa St, Suite 3R • Santa Barbara, CA 93101

Out of 15203 students at your district, you can reach 14545 students' families.

14545 / 15203 Students   96% Reach

You need to fix 570 records to reach remaining 658 students. **Download Report**

Call, Chat & Email Support

We're here to support you!

Our support team is here to assist with any questions you may have, via phone call, chat or email.